



TWS Board Meeting Agenda

San Francisco Bay Area Chapter

6:30 – 8:30 PM on April 21, 2021

Attendees

Call-in

Rachel R, Carli B, Joe D, Molly D, Gabe R, Kathleen G, Lauren R, Mary Y, Meghan B, Nicole C, Patricia V, Leslie K

Absent

Laura D.

Agenda

Old Business

- Vote to approve prior meeting minutes
 - delayed

New Business

President Updates

- Upcoming TWS events
 - Save Mount Diablo BioBlitz - Saturday, April 17th to Saturday, May 1st
 - Earth Day, Wild & Scenic Film Festival April 22, at 7 PM
 -
- Mid-year mixer
 - in-person picnic (dependent on local ordinances)
 - Considerations
 - Ticketing to limit participants, or if not to limit, then at least to track participants in case of a COVID outbreak
 - Public COVID policy
 - Where?
 - Richmond- Miller Knox
 - Oakland- Lake Temescal
 - Alameda- Crown Beach

- San Leandro - Lake Chabot
- Will need to check in about park restrictions on groups a

Secretary Updates

- Moving to approve meeting minutes every 2 months rather than every month

President-Elect Updates

- Virtual escape room is still in progress
- Working on a more formal plan for a mid-year mixer (as described above)

Past-President Updates

- No updates

Treasurer Updates

- Draft 2021 budget
 - Needs approval; still missing some action items around PDC & events
 - Should make this an agenda item for next month
- Merchandise running low
 - Should we put money aside to replenish this?
 - Not a huge priority at the moment, we still have a stock of buffs
 - most of our merchandise purchasing is during the TWS meeting
 - This could be a President-Elect duty
 - Pins?
 - Etsy seller did the SFGS pin
 - Rachel has talked about doing 'collectible pins' that can have different species (we current have monarch/SFGS but could do CTS etc)
 - Central Coast is doing a merch fundraiser that has made them some money in recent times
 - They use Bonfire which relies on 'pre-orders' which doesn't make us overbuy and have extra stock to hold onto
 - Joe & Caitlin have family members that could help us with a design
 - Ideas for species
 - Foothill yellow-legged frog?

Western Section Updates

- Western Section is working on a contract with a DEI consultant to hopefully start this summer

Professional Development Updates

- Calendar in progress for a professional lecturer series that will provide virtual events for the Chapter
- Potential speakers include someone to discuss wildlife tracking, another to discuss rodenticides
- Action Items
 - Zoom- Western Section zoom can be used

- We need to define dates and a possible fee structure if we want to charge
- Back-end
 - How do we want people to sign up?
 - Talk to other chapters- some are doing a monthly free lunch lecture
- A Meeting is planned with Ricka for next week to discuss the 2022 butterfly workshop with ARCD
- Leslie reached out to EB Parks re: Rare Shoreline Species, but haven't heard back
- Also attended last PDC meeting for the WS and most chapters are in a similar boat as us re: lack of in-person workshops/programming

Conservation Affairs Updates

- TWS and Solar
- Possibility of a Conservation Affairs lecture to inform folks about issues that we are advocating for as a chapter
 - National TWS has multiple staff members that deal with polices around advocacy/NEPA letters
 - We could reach out to them, since they do provide training resources for chapters
- List of future action items IP, but this month was a planning month
 - Reaching out to local reps re: their priorities that we can help with and pushing reps to support our priorities
 - Patricia will reach out to people who have expressed interest in this

Student Affairs Updates

- Trying to work with the unofficial UC Berkeley chapter to get them more aligned with TWS student chapters
- Animex scholarship has extra money due to the TWS virtual event. Those funds are ours to spend, but we just need to get in contact with him.
 - Ideas for Money
 - Scholarships for internal Chapter programs
 - Animex is curious about the decrease in applicants, but historical records show that we have approximately 3-5 applicants per year, other than one anomalous year

Diversity Chair Updates

- Membership survey in progress, other members to provide feedback or support the development of a short survey to provide more demographic information about Chapter members, how they got involved, their profession, etc.
- Gabe will be sending out some studies conducted by TWS in the past that discuss DEI

Public Outreach Updates

- No updates

Website Updates

- New jobs were posted and the website was updated
- Are we interested in revitalizing the blog?

Historian Updates

- No update

Newsletter Updates

- Newsletter to be released in late Spring
- We want to include the merchandise in the newsletter to encourage our members to buy!

Meeting called by President: 7:50 PM